CBS MEMORANDUM

FROM: Bill Leonard
TO: MESSRS. SALANT, MANNING, BENJAMIN
DATE: March 8, 1971

I am attaching a memorandum from Irv Drasnin, concerning a project that is extremely close to his heart, and for which he has considerable background (a Harvard M.A. in Far Eastern studies, at least).

He does not specifically outline the documentary he proposes, but I think we can all read enough from this short paper, to envision the kind of broadcast that would likely emerge.

There are, frankly, at least two other projects that we have approved, to which Drasnin is a likely candidate for assignment, but as this is something he very much wants to do, I promised to share these notes with you before making a specific assignment, and I invite your comment in advance of any Program Development meeting, at which we might discuss the matter further.

Just a reminder, Drasnin's last broadcasts have been, "New Voices In The South," "A Black View of South Africa," and "Health In America: The Promise and the Practice."

Encllsure:

bc. Mr. Wolff